

2022 BENEFIT ART SALE

PARTNERSHIP OPPORTUNITIES



The Benefit Art Sale (BAS) unites local and alumni artists together to help support artist-led and inspired programming at McColl Center through the sale of artwork. Participating artists can collectively make an impact to ensure that contemporary artists and those who believe in them have a dedicated, practice-driven space in Charlotte. The BAS is a week-long online sale and silent auction event that connects artists with our collecting base in support of creativity. It culminates in a live auction event on May 6, 2022 at McColl Center.

Benefit Art Sale Launch

Thursday, April 28, 2022
6:00-8:00 p.m. | Free

Join us as we kick off the 2022 Benefit Art Sale! Come see all of the artworks included in the event, meet the artists, and start buying and bidding!

Benefit Art Sale Show

April 29-May 6, 2022
TBD Gallery Hours | Free

Come see the artworks available for purchase in our Benefit Art Sale. Proceeds from the sales are split 50/50 with the artist. All work will be viewable online as well!

Closing + Live Auction

Friday, May 6, 2022
7:00 p.m. | Tickets: \$75

Join us as we toast the closing of the Benefit Art Sale with a Live Auction and closing party! You'll also have the opportunity to hear more about McColl Center and how to support our work.

PARTNERSHIP OPPORTUNITIES	ONLY ONE IGNITER \$5,000	ONLY ONE CHAMPION \$4,000	ONLY ONE REVELER \$3,000	BLAZER \$2,000	SPARKER \$1,000
Special recognition	2022 Benefit Art Sale ignited by [company]	Golden Ticket	Branded Bar at Launch+Closing		
Opportunity for on-stage remarks	Launch+Closing	Launch			
Invitation to annual Investors event	Yes	Yes			
Inclusion on marketing materials	All Logo	All Logo	Select Name	Select Name	Select Name
Social media mentions	6	3	2	1	1
Custom enews message	3	1	1	1	
Recognition in dedicated sponsor email	Logo	Logo	Logo	Logo	Logo
Reserved seats at Live Auction	20	16	12	8	4
Complimentary facility rental of McColl Center	Yes	Yes			

CONTACT

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